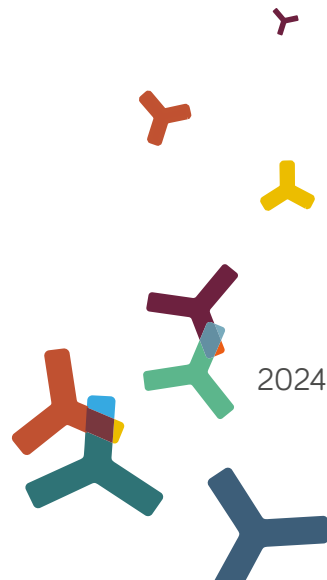


2024

WAY

 **lazzarini**

The **WAY** *collection*



WAY BY lazzarini

La collezione WAY è la linea di radiatori design firmata Lazzarini. Termoarredi che coniugano il know-how di un'azienda internazionale e l'eccellenza del design italiano.

La cura del dettaglio tipica del Made in Italy si fonde con l'innovazione di un ambiente multiculturale. I prodotti WAY nascono dalla collaborazione tra architetti, interior designer ed ingegneri con l'obiettivo di rendere l'elemento scaldante un oggetto di design che arreda l'ambiente in cui viene inserito.

La collezione WAY è il fiore all'occhiello di Lazzarini, azienda specializzata nella progettazione, sviluppo e commercializzazione di scaldasalviette e radiatori d'arredo.

Buon viaggio alla scoperta della collezione WAY, il design che scalda.

The WAY collection is Lazzarini's range of designer radiators. These radiators combine the excellence of Italian design with the know-how of an international company.

The typical "Made in Italy" attention to detail, blends with the innovation of a multicultural environment. WAY products come from the collaboration of architects, interior designers and engineers with the aim of obtaining designer items that furnish the environment in which they are inserted.

The WAY collection is the flagship range of Lazzarini, a company specialized in the design, development and marketing of towel warmers and design radiators.

Have a nice journey to the discovery of the WAY collection, the design that warms.



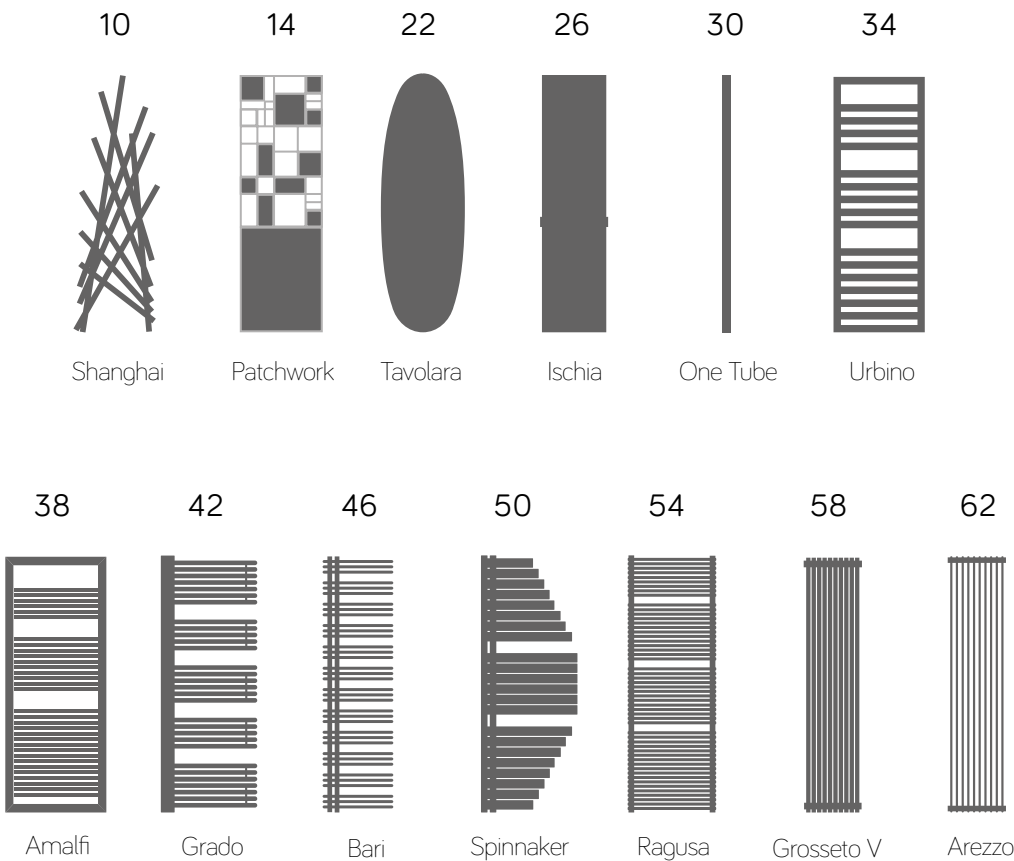
LUCA & SANDRO
Lazzarini



WAY

Ways of strength and light.
Inspired by a world that is continuously searching for
simplicity, elegance and amazement.
Ways that enhance mineral finishes and soft colours.
Ways evolving towards new forms of expression.

WAY BY lazzarini





DESIGNERS



DESIGNER



DAVID RADIVO

After completing his secondary studies in fine arts in his hometown, Trieste, David obtained a MA at the Italian Design School (SID) in Padua that led him to acquire the expertise required to work in the world of industrial design.

His ability to draw inspiration from everything around him enables him to cover fields from product design to graphics, from web design to architecture.

MARTIN ZUZEK

Martin has a bachelor's degree in architecture from the University of Trieste and a post-graduate degree from the Ljubljana's faculty of architecture.

He received a special mention for “The Ring” project during the EXPO workshop in Milan in 2015.

A keen photographer and brilliant in 3D computer graphics, he attended the Master Advanced Archviz where he was able to refine his abilities in producing photorealistic renders.



DESIGNER

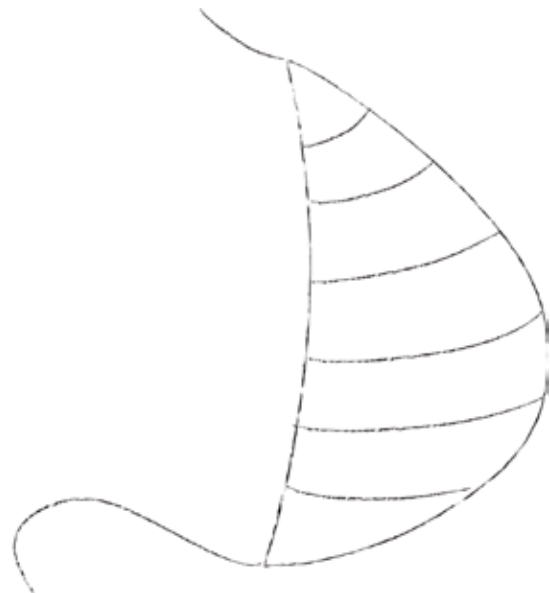


LUCA TORMENA

Luca was born in Pieve di Soligo in 1970 and earned a Bachelor of Science degree in Architecture in Venice.

He deals with industrial and interior design and architecture

and collaborates with the major furniture industries designing original pieces as well as exhibition areas and stands for international exhibitions and fairs. He is also the artistic director of a team that blends all the necessary skills for photographic and graphic communication development.



DESIGNER



MATHIAS THOMAS

Mathias started designing when he was a child and through the years he developed a real passion for invention. After earning a Bachelor of Science degree in Engineering that allows him to understand perfectly industrial restrictions and production processes, he attended a School of Design in Nantes (France).

His talent is to mix art and industry.

His intent, by designing original kitchen furniture and unique bathroom radiators, is to make your home a real beauty!

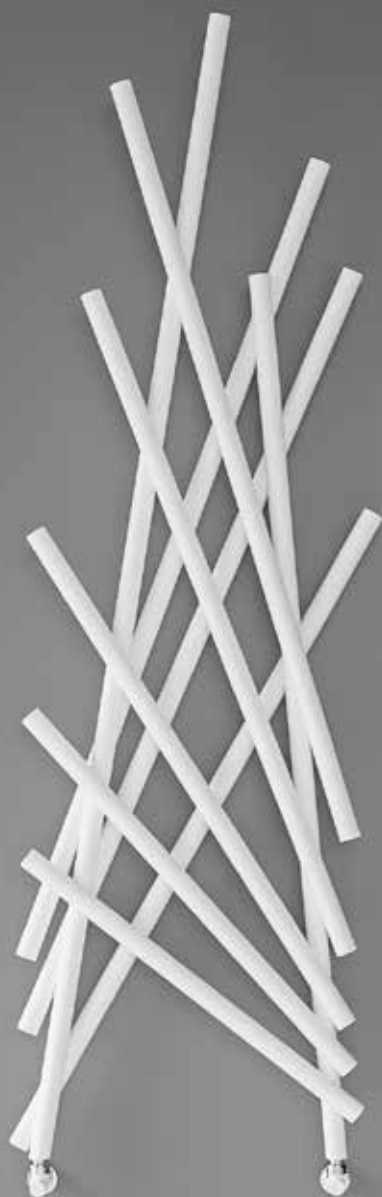
SÉBASTIEN BLUET

Sébastien Bluet, academic degree at the "Nice and Nantes Master of Design", is a very promising French designer.

His major inspiration comes from nature and his aim is to capture its beauty and hand it over to new original and creative items.

In his job he always considers the continuous evolution of the end-users' way of life.





10 | way SHANGHAI
H (mm) 1734 - L (mm) 567

SHANGHAI

Così come nel gioco dello Shanghai è richiesta elevata attenzione e delicatezza nei movimenti, così l'omonimo radiatore della collezione WAY combina estrema cura del dettaglio, eleganza nelle forme ed elevata efficienza termica.
Un elemento scaldante che si fa notare.

Just as in the famous pick-up stick game, great care and delicacy of movement is required, so the WAY collection radiator combines extreme attention to detail, elegant shapes and high thermal efficiency.
A heating element that stands out.









PATCHWORK

Un radiatore con infinite possibilità
di personalizzazione.

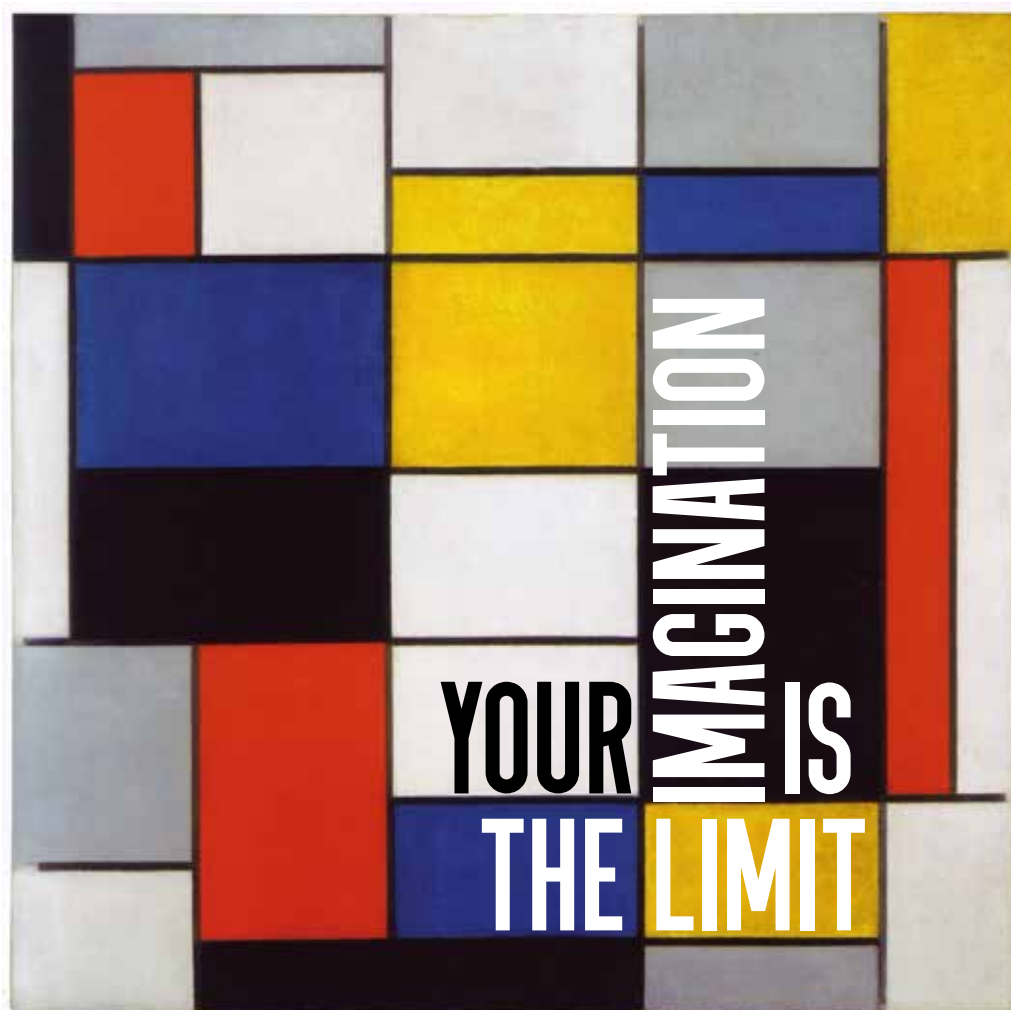
Adattabile ad ogni ambiente e ogni
stile; versatile nel tempo.

Solo composizioni create su misura,
scegliendo tra materiali 100%
naturali.

A radiator with infinite variety of
ways to personalize it.

It fits every environment and style;
versatile over time.

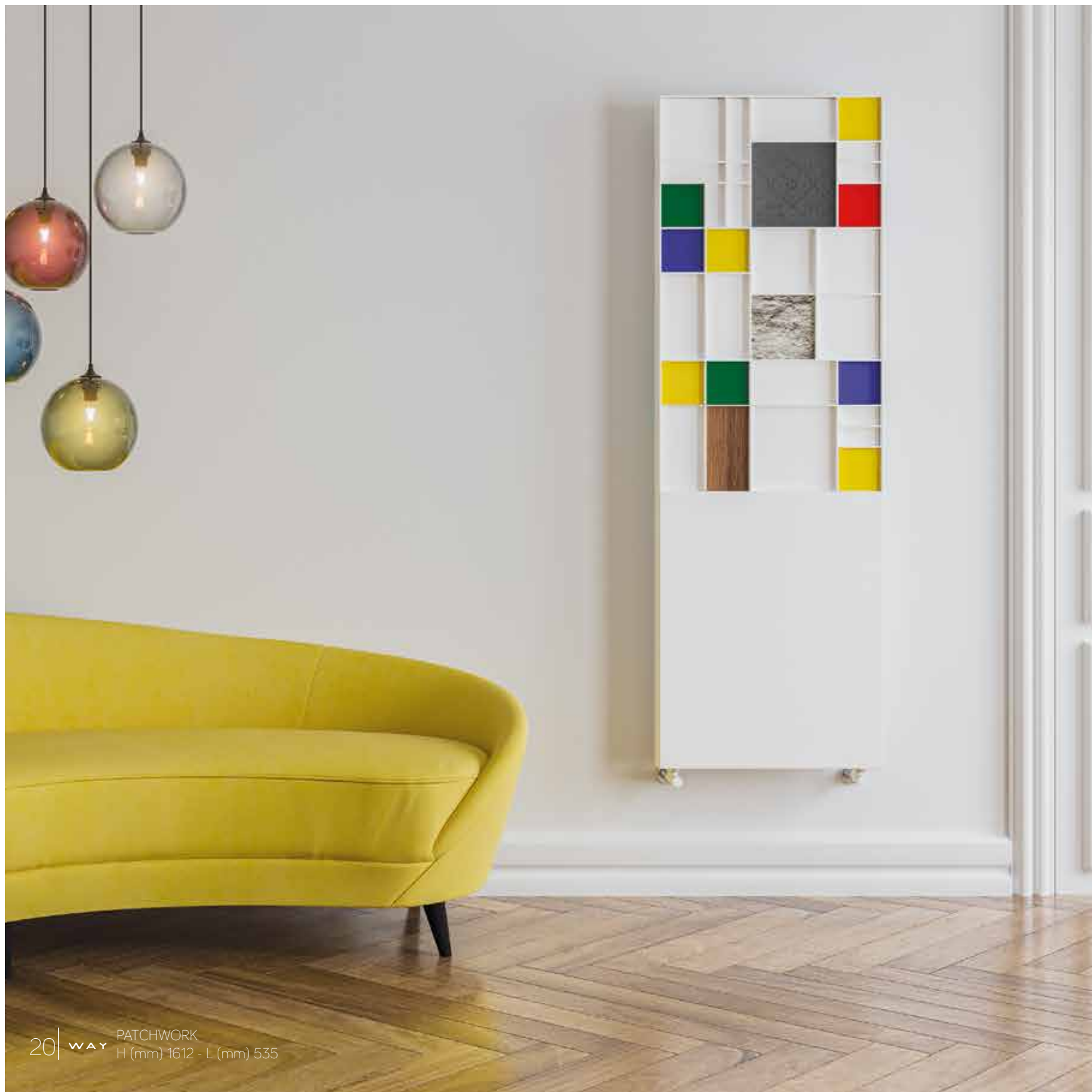
You can create your own combina-
tion choosing from 100% natural
materials.

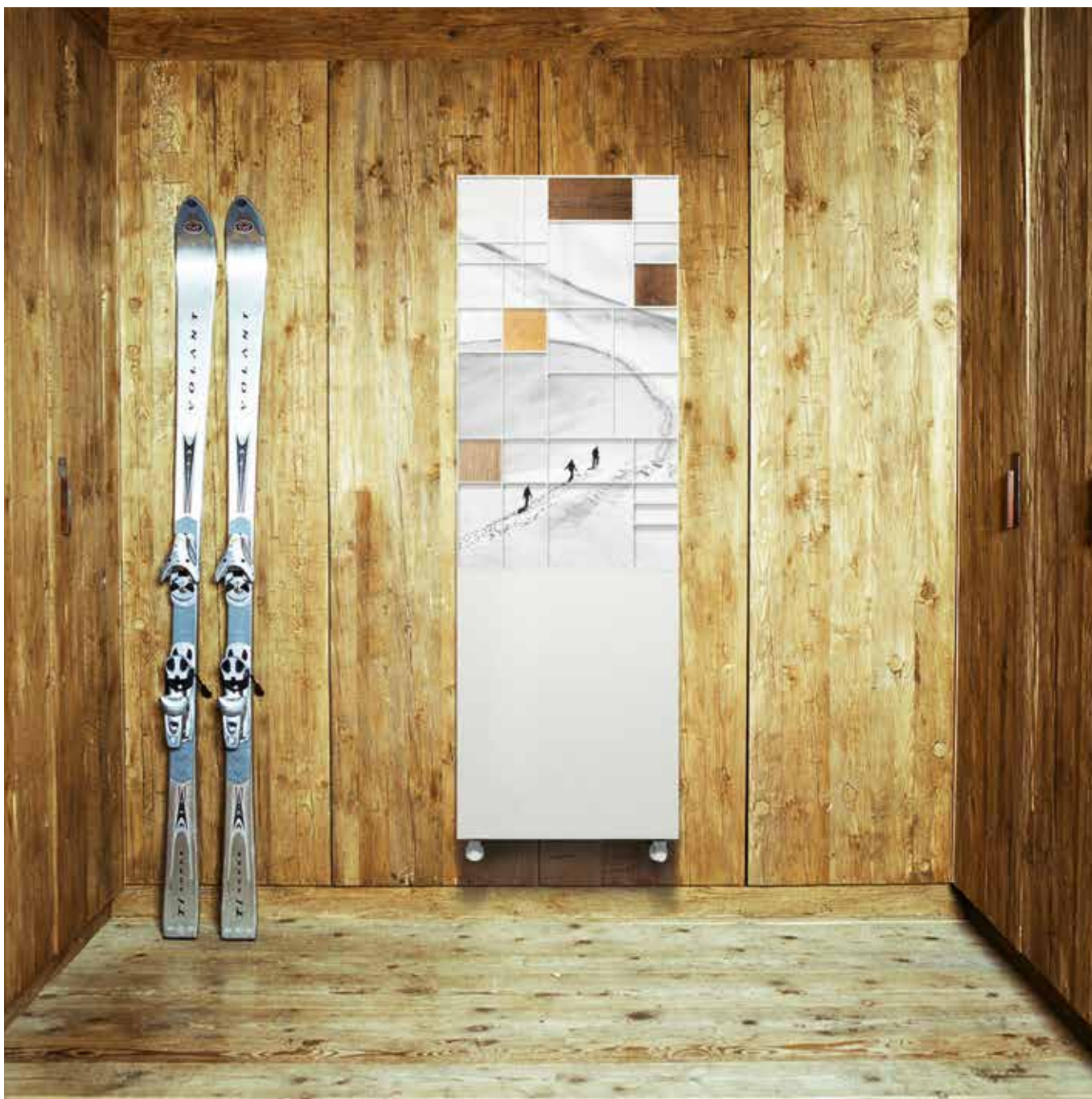














TAVOLARA

Per gli amanti dell'essenzialità.
Come una lama piatta, come un'isola
che emerge dolcemente dal mare.

For lovers of essentiality.
Like a flat blade, like an island
gently emerging from the sea.









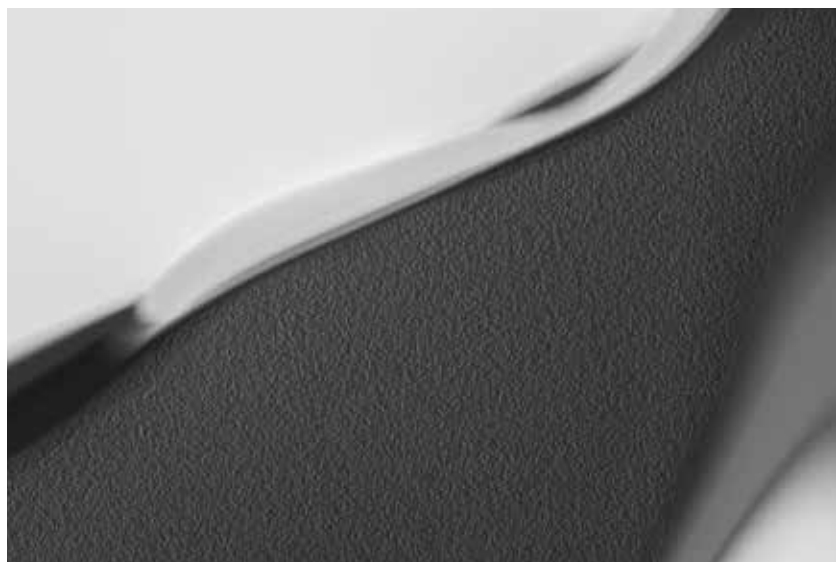
ISCHIA

Minimalismo e funzionalità grazie alle comode barre portasalviette.

Versatile ed elegante per arredare e scaldare ogni ambiente della tua casa.

Minimalism and functionality; thanks to the handy towel rails.

Versatile and elegant for furnishing and warming up every room in your home.





28 | **way** ISCHIA
H (mm) 1800 - L (mm) 465





30 | **WAY** ONE TUBE
H (mm) 1800 - L (mm) 100

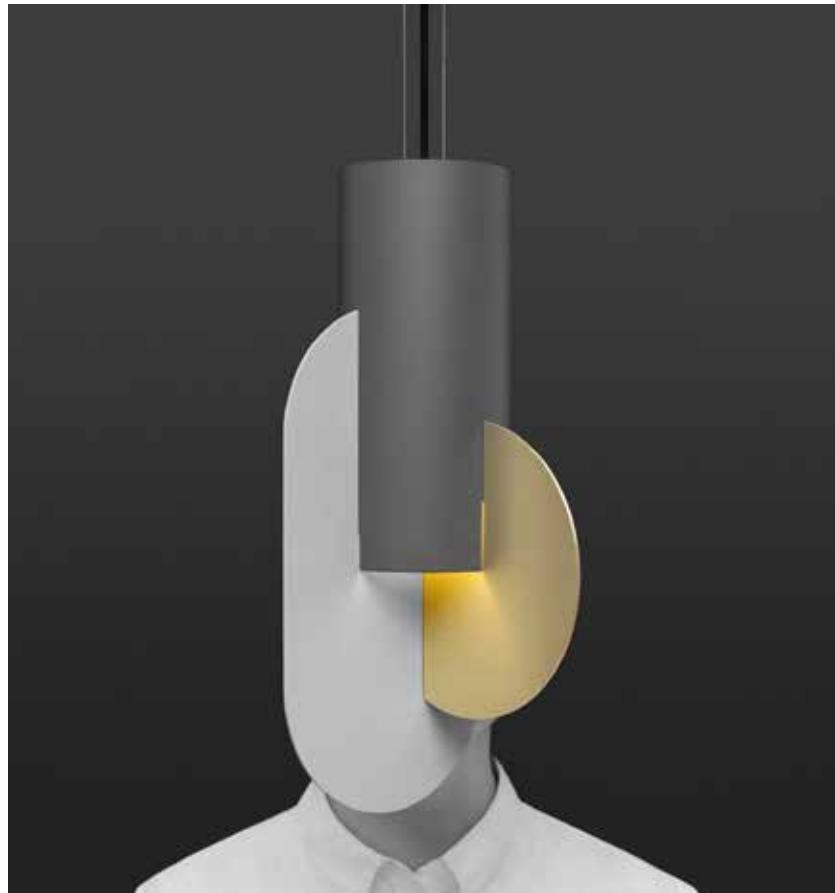
ONE TUBE

Da solo oppure in coppia? Orizzontale o verticale? Si adatta magistralmente per dare un tocco unico ad ogni ambiente.

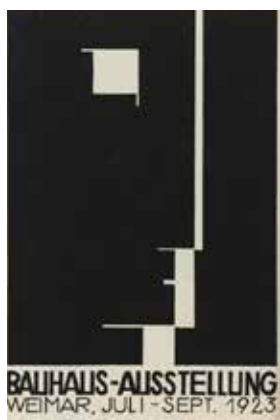
La compatibilità con gli accessori WAY ne amplifica la funzionalità.

Alone or in pairs? Horizontal or vertical? It adapts masterfully to give a unique touch to any environment.

Compatibility with WAY accessories enhances its functionality.



L C N
C / N









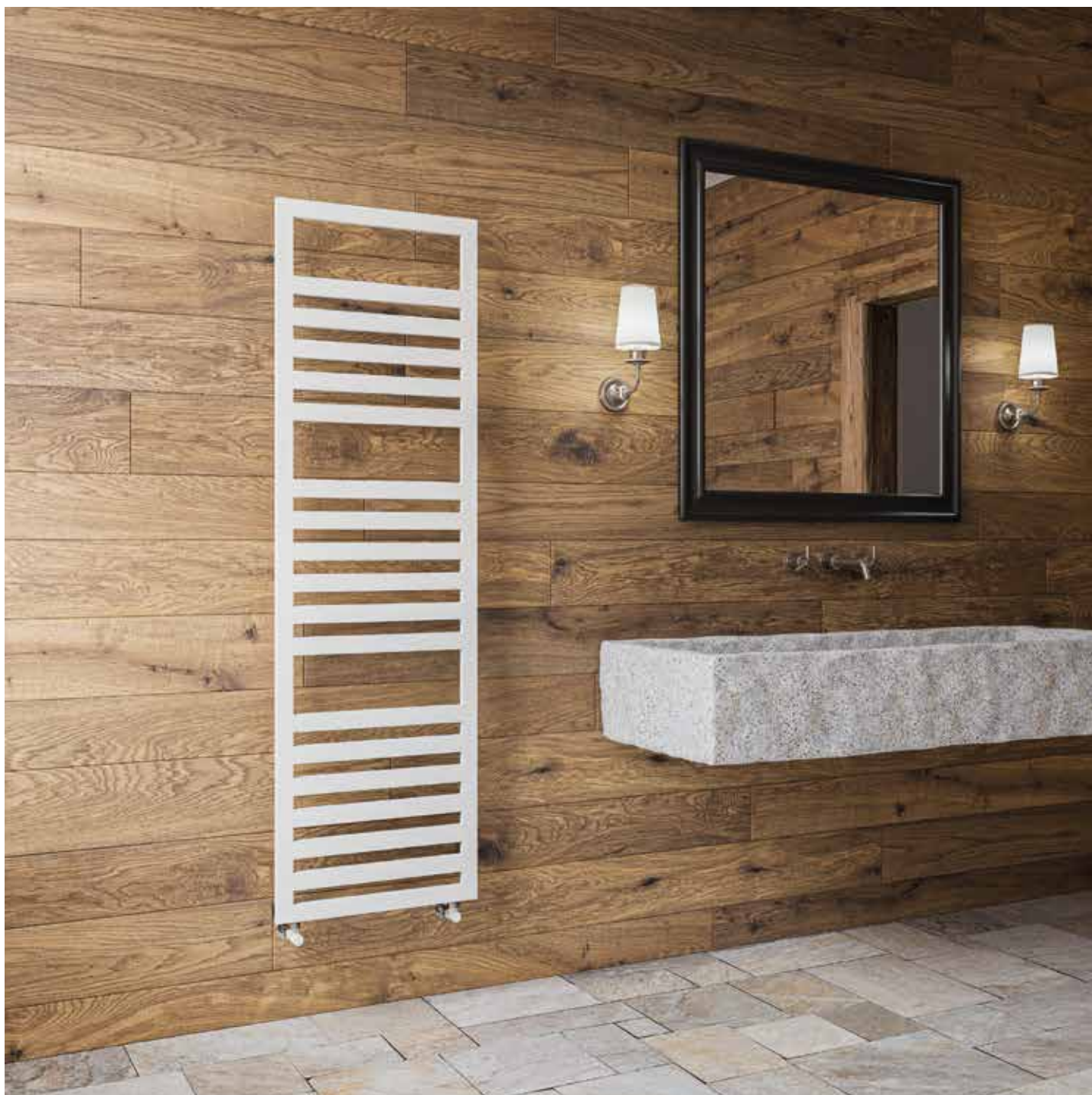
URBINO

Slim, squadrato e minimale.
Costruito con una tecnica completamente nuova.
Unico.

Slim, squared and minimal.
Built with a completely new technique.
Unique.









A M A L F I

Amalfi coniuga stile ed efficienza.
Forme semplici per un design moderno.

Amalfi combines style and efficiency.
Simple shapes for a modern design.





40 | way AMALFI
H (mm) from 1200 to 1800 - L (mm) from 500 to 600



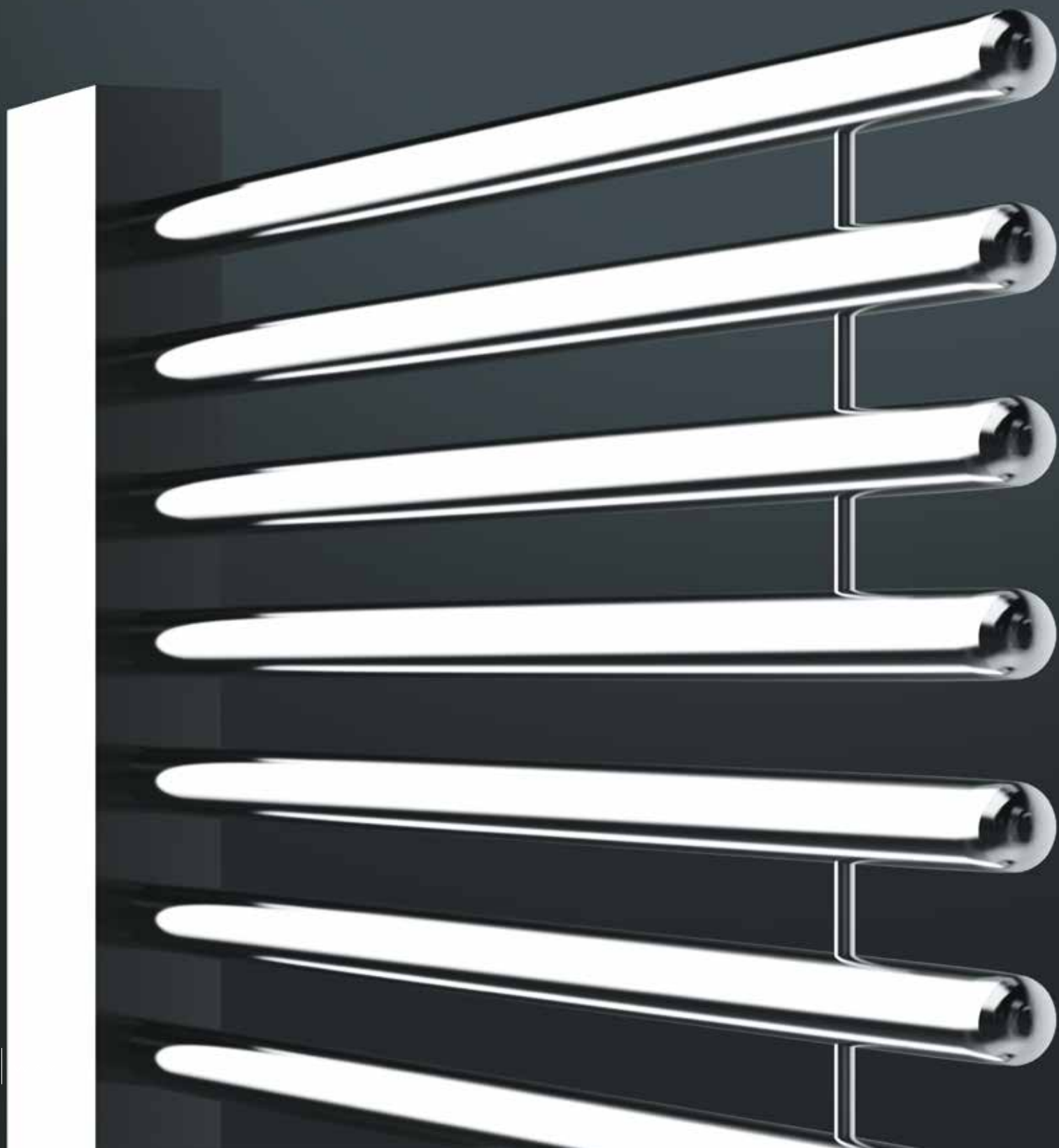


GRADO

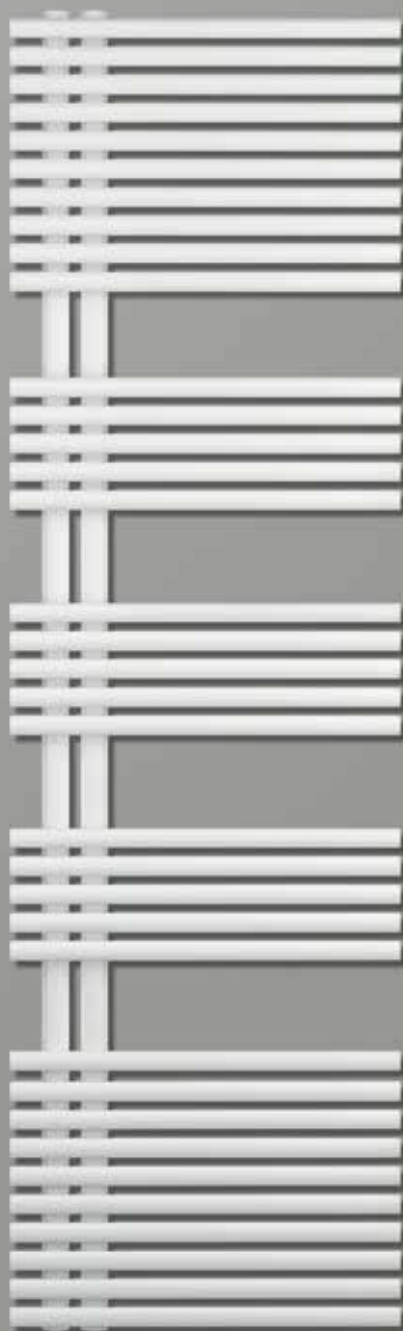
Forme geometriche che si combinano
armoniosamente.
Le linee tonde dei tubi e il robusto profilo
squadrate del collettore. Asimmetrico
per scelta, unico in definitiva.

Geometric shapes harmoniously combined.
The round lines of the tubes and the sturdy,
square profile of the collector.
Asymmetrical
by choice, ultimately unique.









B A R I

Un look tutto tondo caratterizza questo termoarredo moderno.

Un design pulito che lo rende adatto a tutti gli arredamenti.

Bianco è il suo colore naturale ma esplora la nostra colour map per scoprire le smisurate possibilità di personalizzazione.

An all-round look characterises this modern radiator.

A clean design that makes it suitable for all interiors.

White is its natural colour but explore our colour map to discover the unlimited possibilities for customisation.









SPINNAKER

Una vela in un mare caldo per rendere
ogni inverno più gradevole.

A sail in a warm sea to make
every winter more pleasant.





52 | way

SPINNAKER
H (mm) from 800 to 1460 - L (mm) from 463 to 547

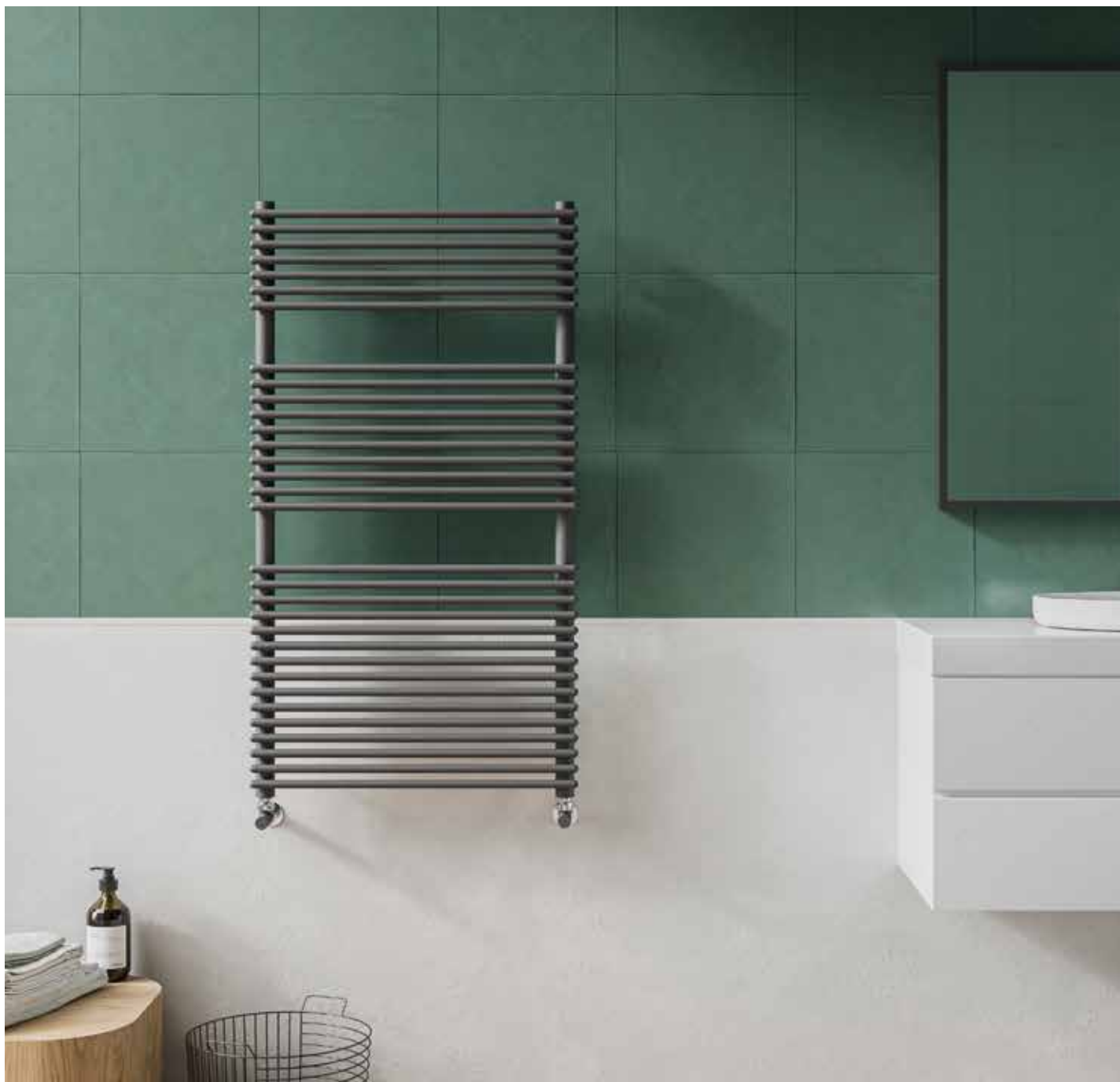


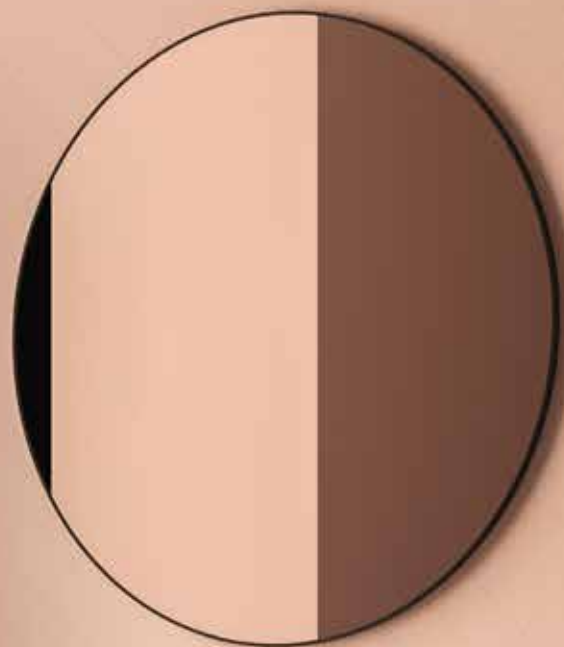
RAGUSA

Intramontabile elemento d'arredo progettato
per il tuo comfort quotidiano.
I sottili tubi da 16 mm lo rendono esteticamente unico.

The timeless towel warmer designed for the daily comfort
of your bathroom, made even more
attractive by the thin 16mm tubes and mineral finishes.









GROSSETO V

Perfetto per il living della tua casa, ma così versatile
da poter essere posizionato ovunque.

Elementi a sezione quadrata segnano la sua silhouette.
Sprigiona tutto il calore che serve per scaldare il tuo inverno.

Perfect for your living room and yet so versatile
it can be placed anywhere.

Square elements mark its silhouette.
It gives off all the heat you need to warm up your winter.





60 | way GROSSETO
H (mm) from 1506 to 1806 - L (mm) from 392 to 680





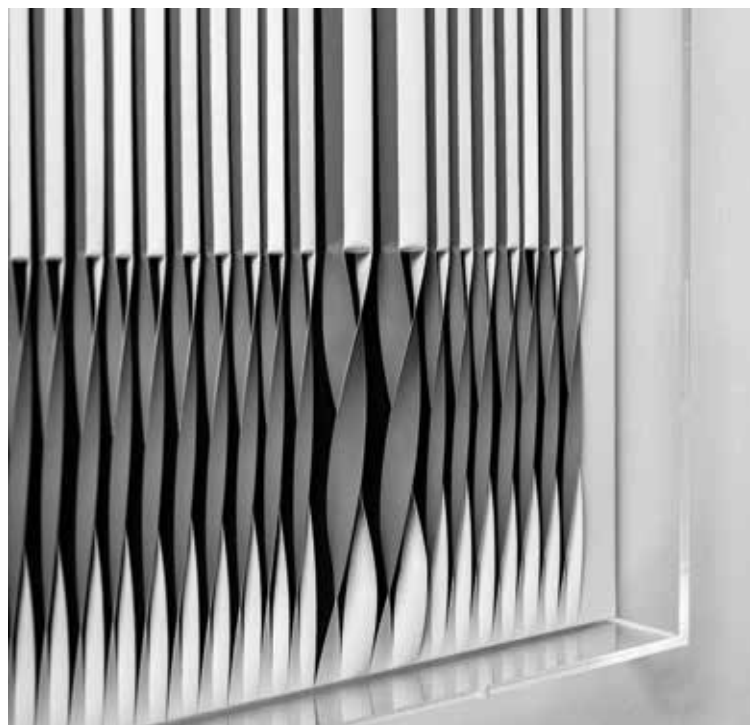
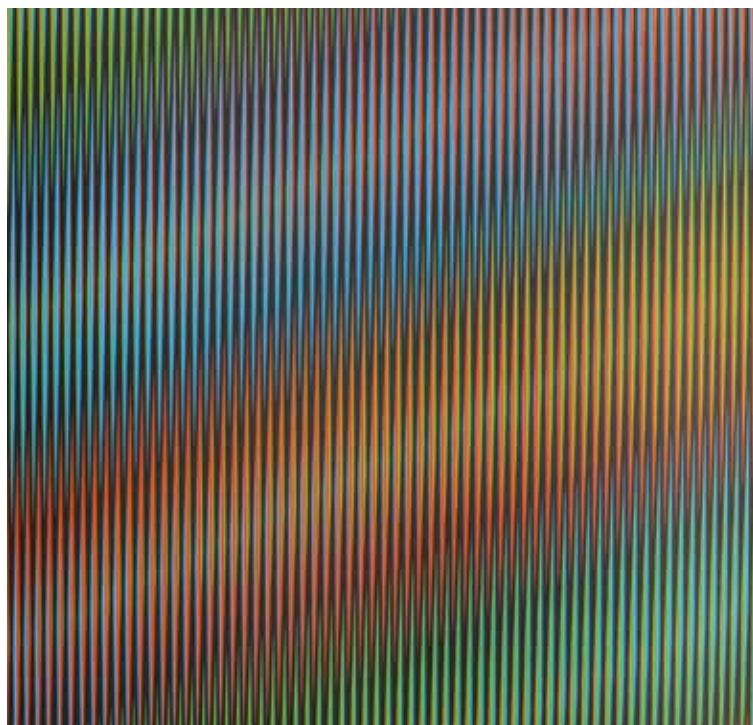
AREZZO

Pieno e vuoto si alternano in una calda armonia.
In cucina o nel living della tua casa si farà notare
di sicuro.

La sua forza ti avvolgerà come un caldo abbraccio.

Fullness and emptiness alternated in a warm harmony.
In the kitchen or in the living room, it will certainly
stand out.

Its strength will envelop you like a warm embrace.



The **WAY** collection by



 **lazzarini**

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